



Multimedia Designer

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EDUCATION

North Carolina State University | Bachelor of Art + Design | 2010 - 2014
Total GPA: 3.578, Dean's List (All Semesters)

TECHNICAL SKILLS

- o Illustration & Graphic Design: Adobe Photoshop, Adobe Illustrator & Adobe InDesign
- o Animation & Video Editing: Adobe AfterEffects, Adobe Flash/Animate & Autodesk Maya
- o Web Design: Adobe Muse, Adobe Dreamweaver & Wordpress
- o Sound Editing: Adobe Audition

AWARDS

Digital Mouse Award | May 2014

- o Excellence and leadership in digital technology within the College of Design

EXPERIENCE

Graphics Design Specialist | Sirchie | June 2017—Present

- o Created educational motion graphic videos about various informative topics and popular products
- o Produced printed promotional advertisements for several publications and even initiated the production of the company's internal magazine
- o Created and maintained hero images and banners on the company's main website
- o Designed and updated evidence collection kit artwork such as anatomical drawings, instruction sheets, box wraps, envelopes, logos, and labels
- o Enhanced the company's branding through the implementation of a more sophisticated and minimalistic approach in numerous marketing mediums
- o Designed logos and marketing material for upcoming product launches

Freelance Animator & Concept Artist | Simeck Entertainment | May 2015—Present

- o Animated 3D characters in a collaborative 3D short animation
- o Provided character designs and concept ideas for current and future projects
- o Lead the project on the development of kid's television concepts
- o Pitched to numerous executives at the annual Kidscreen Summit conference

Freelance Digital Designer | SupabenjaDigital | February 2016—August 2017

- o Created GUI designs for web applications
- o Created digital web content for websites
- o Illustrated storyboards for multimedia projects for several HR departments
- o Collaborated on several motion graphic animations
- o Implemented various designs for printing materials

Project Design Specialist | Around Campus Group | May 2016—August 2016

- o Created print and digital advertisements for student planners across the country
- o Assembled and proofed layouts of campus directories
- o Worked closely with customers on artwork questions and corrections

Freelance Animator | Durham Art Guild | January 2015—February 2015

- o Created an animation for the Durham Art Guild's 21st Annual Sweet Arts Auction & Fundraiser